



## SOCIAL MEDIA USE AND GUIDELINES

Excerpt from the JPS Social Media Policy for Parents/Guardians (2017)<sup>1</sup>

Our goal at JPS is to provide a safe and supportive environment for all students, and for those involved in their learning. Social media (including Facebook, Twitter, and Snap Chat) has become an important tool for communication and can be used to share information, comments and opinions with the wider community. All parents want their children to attend a highly regarded, well run, successful school and we ask that you help us build a positive culture within our school community. Our goal is to partner with the wider school community to provide a positive and supportive environment for all students and those involved in their learning.

- **Issues and concerns with the school and/or staff**

*Our role is to work with you to support your child's learning; therefore, any concerns or issues should be discussed with the class teacher or the Principal at a mutually convenient and appropriate time. If you use social media to comment on the school and/or staff members, we ask that you consider any consequences or misunderstandings that could arise from your post/s.*

- **Rumours**

*It's important to build up the school community, creating a positive culture for our students to add value to their learning and foster pride in their school. We request that you ignore any unsupported information (eg rumours) concerning the school and that any comments about the school community contribute to fostering student and community pride.*

- **Photographs/Videos**

*Please seek permission before posting photographs and/or videos taken at school events. This is especially important where photographs and/or videos include parents of students and/or staff members of the school.*

It's important for all of us to maintain high standards of social media use and be respectful of other people's opinions, as it is easier for attitudes to be caught than taught. Aim for your online behaviour to reflect the same standards you use when talking face-to-face.

***As a community, we all share the responsibility  
for modelling good digital behavior to our children.***

---

<sup>1</sup> A full copy of the Social Media Policy can be obtained from the front office.